

CAPTION: waiting for names

A group of people waiting for names at the Wakefield Business Conference.

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will headline a seminar programme at the inaugural Wakefield Business Conference.

Mr Hoyle, who started selling cards from the back of a van, and went on to sell his business in a deal worth £350m, will be among speakers at the event at the Cedar Court Hotel on April 26.

The Express is an official partner of the conference, where Mr Hoyle will give a question and answer session on his success and how he went on to own the football club he supported as a boy.

Event director Danny Matharu said: "This Q&A format will allow for a more interactive seminar and allow Dean to share the secrets of his success in a two-way format."



CONFERENCE: Event director Danny Matharu with Helen Oldham, managing director of the Wakefield Express and Jeremy Garside, managing partner, of Chadwick Lawrence.

"This is a superb opportunity to pick the brains of one of Yorkshire's best." The conference will feature a programme of seminars, a hall of around 50 exhibitors and a clinic where business problems

Helen Oldham, managing director of the Wakefield Express, said: "The Express is pleased to be associated with an event which will strengthen the Wakefield economy." "Danny has already created a great deal of enthusiasm and support for this first conference and we're proud to be an official partner."

Jeremy Garside of principal conference partner Chadwick Lawrence said: "Despite all the economic problems, Wakefield continues to be a vibrant and exciting place to do business and the Wakefield Business Conference is an excellent opportunity to promote business in the area and the economy at large."

## Business in brief

### Star engineer

A YOUNG staff member at Wakefield engineering company Group Rhodes could be in line for a top award.

Adam Kelsey, 23, has been short-listed in the Young Engineer of the Year category in the Manufacturing Technologies Association's (MTA) annual awards.

My Kelsey is a metalforming machinery designer at the firm, based at Belle Vue, Wakefield.

Voting in the contest closed this week. An awards ceremony will be held next week.

### Caring award

A CITY care company has won a national award for its service in the community.

Mike and Jill Doooley, who run care services from their offices in Northgate, Wakefield, were named franchisees of the Year by Prestige Nursing and Care.

They launched their business two years ago and employ 60 people, providing a range of nursing and home care services. They are also opening a second office in Doncaster.

### Art showcase

A NEW coffee house is set to showcase work by local artists.

Fat Frog Coffee and Teas, on Northgate, Wakefield is inviting artists to bring in samples of affordable work for possible display.

The cafe, which will also offer discounts to NHS workers, 999 staff and students, is holding free sampling of its cakes and drinks today and tomorrow from 10am-2pm while stocks last.

Artists can also e-mail [fatfrog13@live.co.uk](mailto:fatfrog13@live.co.uk) for more information.